



Capacity Building strategies in WMO Public Weather Services: Media and the Public

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It is only during the past decade that most NMHSs have begun to focus their efforts on the provision of the highest possible quality public weather services to their national communities. The NMHSs of both developing and developed countries strive to make the best use of the remarkable advances taking place in the science, technology and public policy for weather service provision. . The purpose of the WMO PWS Programme is to help ensure that every country is enabled to draw on all the relevant knowledge and expertise within the WMO system to build its capacity to provide the best possible PWS to its national communities.

In the context of PWS, capacity building entails equipping an NMHS with the necessary scientific, technological, policy, management, communication and community liaison expertise to ensure the highest possible quality, utility and societal benefit from the basic meteorological services provided to the community at large.