



## **Regnsjekken 06: How to get a nation to measure the rain, concept and ideas**

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In the week of September the 24th and October the 1st in 2006 did a collaboration of scientific, educational and media institutions run a measurement campaign in Norway. We handed out 8000 cups to measure rainfall to schools, in sets of 3, and single cups to private persons. An online website was set up where people could report their measurements. NRK (Norwegian Broadcasting Corporation) used their program Newton (Science program for children) to mark the campaign, while Norwegian Directorate for Education and Training sent information to all lower and secondary schools in Norway. This combined effort resulted in a total of 13509 observations, by 1169 private persons and 817 schools, during the campaign week. The overall responses from the schools were very well, in fact so well that the campaign is going to be repeated this year. This presentation will focus on the concept and practical implementation.