



Ekstremværuka 06: One week of extreme weather information, list of programs and their weather focus

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Between September the 24th and October the 1 in 2006 did the NRK (Norwegian Broadcasting Corporation) use weather, and especially extreme weather, as theme for all channels. Most of the programs on TV, radio and web had weather as a theme. Samples of such programs are: “Shrødingers Katt”, a science program that devoted a whole program to a special climate and weather session, and “Pils”, a program on popular music, which devoted the program to talk about how extreme events had influenced pop and rock music, e.g. that “Highway to hell” by AC/DC is a result of an extreme snow incident. This presentation will show the diversity of the programs and how they managed to integrate meteorology in their theme.