

Workshop on how to communicate weather, climate and climate change science to general public

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Several invited speakers will take part at the workshop. There will be interventions of science journalists, climatologists, weather presenters, bulletin editors, public relations officer and representatives of EU Reporting Service. They will illustrate how various weather, climate and climate change information can be efficiently brought closer to general public. The purpose of this workshop is to share experience on how to make the best use of the media including some useful tips.