

10th EMS & 8th ECAC
13 - 17 September 2010 | Zürich | Switzerland

Poster presentations – Recommendations

Recommendations by the
Programme and Science Committee (PSC)

Thank you for agreeing to make a presentation at the EMS&ECAC 2010
in Zürich.

PROGRAMME AND SCIENCE COMMITTEE

01 June 2010

Poster Presentations

In the following you will find recommendations related to

... Before you start

... Preparing the poster

... Oral summaries of posters

Before you start ...

Consider the following questions:

- **What is the goal of this poster presentation?**
...present new results, present open questions, new issues, instigate new research, collaboration, ...
- **What is the background of people reading the poster?**
- **What are the interests of people reading the poster?**

Preparing the poster

- **Structure your presentation**
 - Suggested structure: Title – authors' names and affiliation – objective – method – results – discussion and conclusion.
 - Balance the space dedicated to each of these parts, do not use more space for introductory explanations than for methods or results.
 - Place the title prominently at the top of the poster and provide contact details.
 - Use visual tools to clearly mark different parts of the poster: labels for different elements like 1, 2, 3 or A, B, C may help the viewer to follow your display.
- **Concentrate on the core message**
- **Have clear statements and concise conclusions that grab the reader's attention.**
- **Use well readable fonts and font size, and legible and self-explanatory diagrams**
 - Recommended minimal font size for an A0 poster is 30 points for text and 60 points for the title.
 - simplify graphs, use legends

Oral Summaries of Posters

- We ask authors of poster presentations to be prepared to provide a summary of their contribution during the respective oral session.
- A number of sessions foresee time for such poster presentations during the oral programme.
- You may also be asked ad hoc for a summary presentation in case a gap should occur in the oral programme.

For size of the poster boards and further technical details please consult http://meetings.copernicus.org/ems2010/guidelines/author_guidelines_poster.html