

Alma Swan CV



Alma Swan is a consultant working in the field of scholarly communication. She is a director of [Key Perspectives Ltd](#) and holds honorary academic positions in the [University of Southampton School of Electronics & Computer Science](#) and the [University of Warwick Business School](#). Alma is Convenor for [Enabling Open Scholarship](#), the global organisation of universities promoting the principles of open scholarship in the academic community.

Her work covers market research and business modelling, project management and evaluation, research communication practices and behaviours, and the study and promotion of new forms of scholarly communication in the age of the Web. She [writes](#) and makes frequent [presentations](#) on scholarly communication issues.

Alma has BSc and PhD degrees from the University of Southampton and an MBA from Warwick Business School. She is a Fellow of the Society of Biology (UK) and a Chartered Biologist, is an elected member of the Governing Board of [Euroscience](#) (the European Association for the Promotion of Science & Technology) and is the former editor of its online magazine, *The Euroscientist*.