

The logo for MeteoGroup, featuring the company name in white text on a dark blue rectangular background with a yellow curved underline. The background of the entire slide is a blue gradient with a white grid representing a globe.

MeteoGroup

www.meteogroup.com

A bright sun with rays shining through a blue sky with a few white clouds.

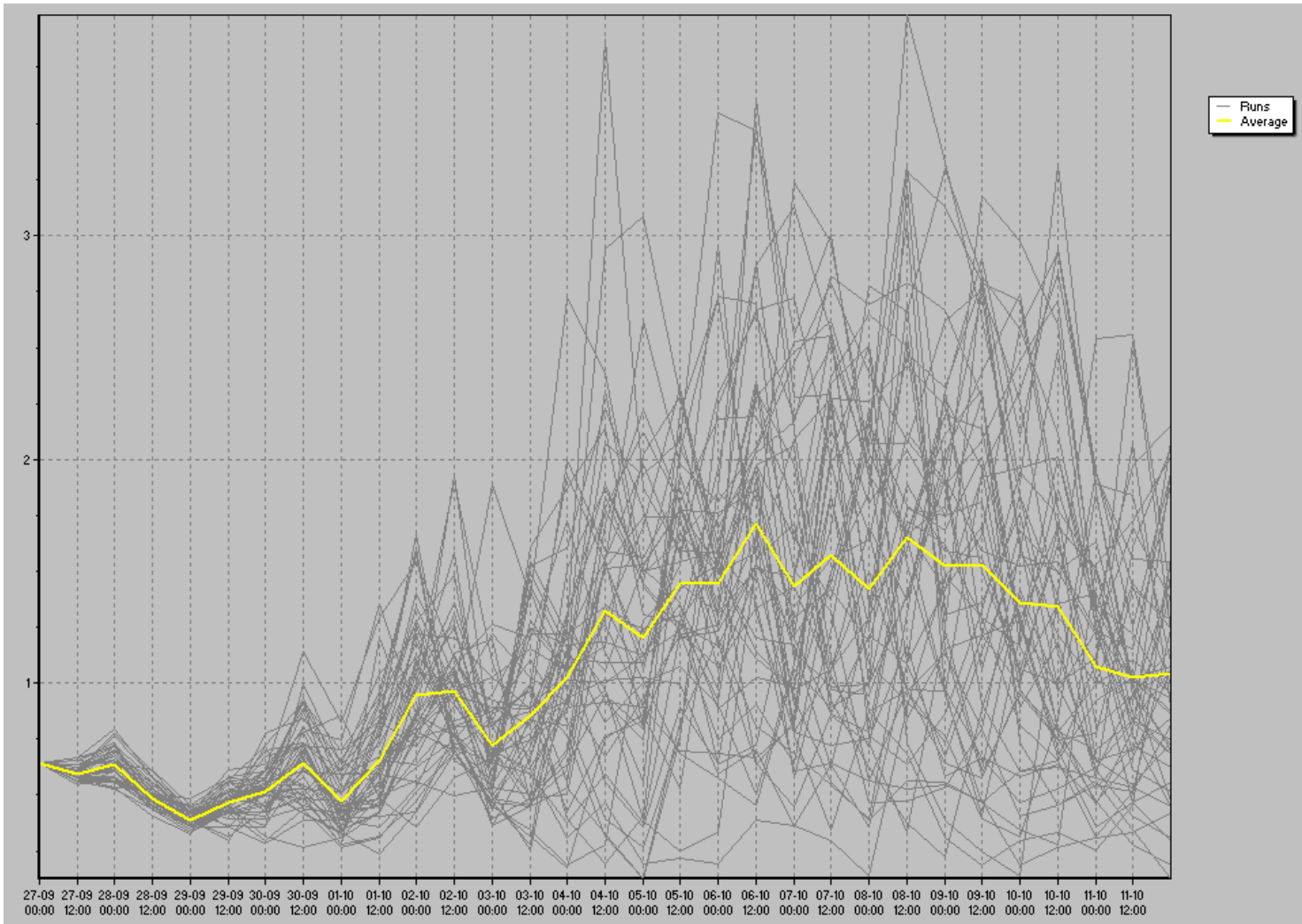
weather forecasting services

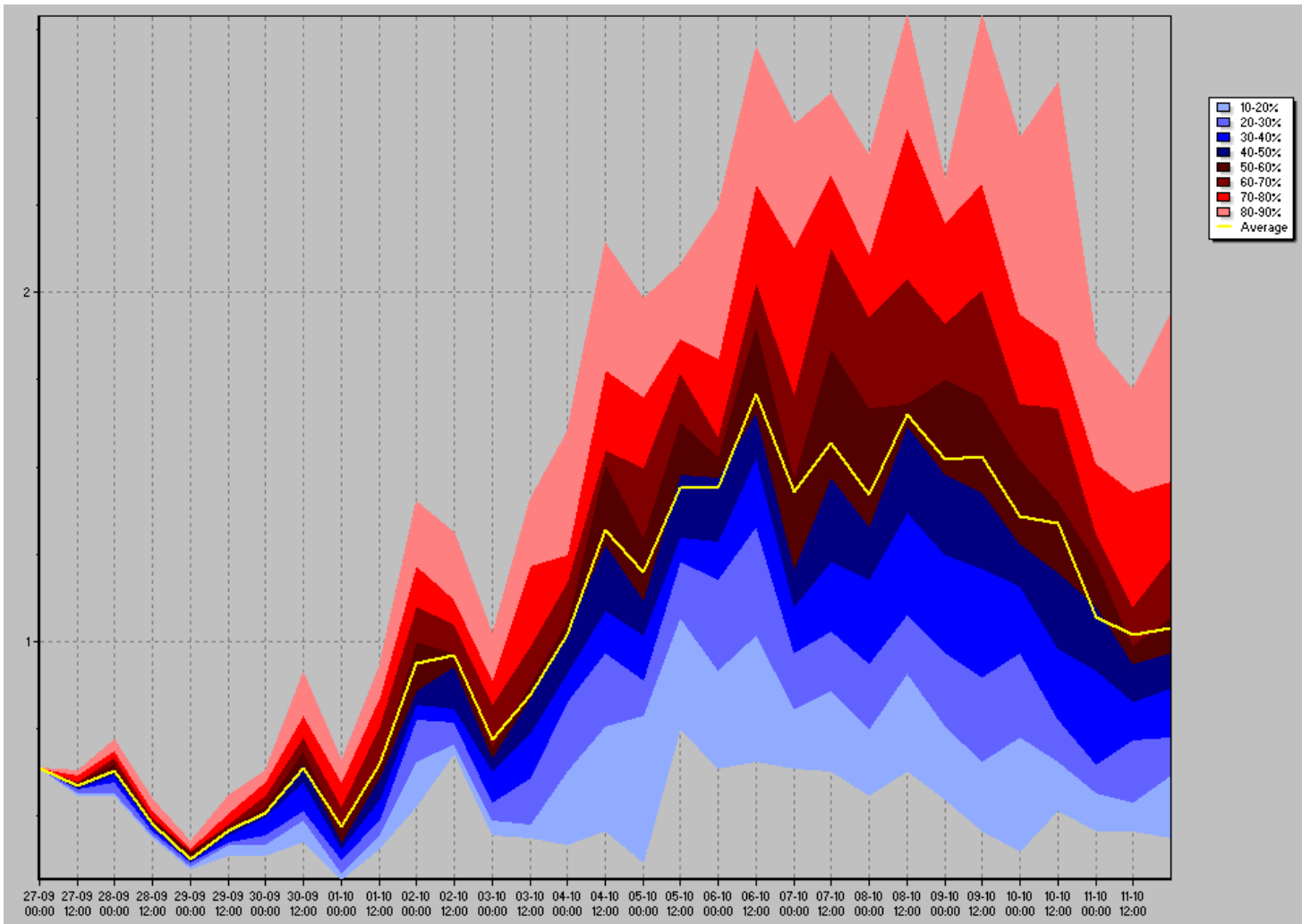
Reliability forecasting

the forecaster's position

Robert Mureau

11-16 September 2011





Daily use

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- Plumes
- Clusters

Scientists: use probs



- PDF
- Percentiles
- Risks
- Thresholds
-

Users : give me one number

- Very interesting , but.....
- Cognitive overload : don't give me too much information
- “Cop out”
-

Forecaster is open

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Stuck in the middle

- He has to deal with clients, who are important and he has to acknowledge them (especially when commercial)
- He has to deal with the scientist who knows how to solve all the problems in the world

False alarms

- False alarms are the problem for most customers, particularly in the media
- 90% probability , but is does not happen

18 years trying?????

- We have been trying to persuade users for 20 years
- We still need meetings like this
- Is the user stupid (“pesky”) or are we doing something wrong?

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A bright sun with rays shining through a blue sky with a few white clouds. The sun is positioned in the center of the slide, creating a lens flare effect.

Thank you