

10th EMS & 8th ECAC
13 - 17 September 2010 | Zürich | Switzerland

Poster presentations – Recommendations

Recommendations by the
Programme and Science Committee (PSC)

Thank you for agreeing to make a presentation at the EMS&ECAC 2010
in Zürich.

PROGRAMME AND SCIENCE COMMITTEE

01 June 2010

Poster Presentations

In the following you will find recommendations related to

... *Before you start*

... *Preparing the poster*

... *Oral summaries of posters*

Before you start ...

Consider the following questions:

- **What is the goal of this poster presentation?**
...present new results, present open questions, new issues, instigate new research, collaboration, ...
- **What is the background of people reading the poster?**
- **What are the interests of people reading the poster?**

Preparing the poster

- **Structure your presentation**
 - Suggested structure: Title – authors' names and affiliation – objective – method – results – discussion and conclusion.
 - Balance the space dedicated to each of these parts, do not use more space for introductory explanations than for methods or results.
 - Place the title prominently at the top of the poster and provide contact details.
 - Use visual tools to clearly mark different parts of the poster: labels for different elements like 1, 2, 3 or A, B, C may help the viewer to follow your display.
- **Concentrate on the core message**
- **Have clear statements and concise conclusions that grab the reader's attention.**
- **Use well readable fonts and font size, and legible and self-explanatory diagrams**
 - Recommended minimal font size for an A0 poster is 30 points for text and 60 points for the title.
 - simplify graphs, use legends

Oral Summaries of Posters

- We ask authors of poster presentations to be prepared to provide a summary of their contribution during the respective oral session.
- A number of sessions foresee time for such poster presentations during the oral programme.
- You may also be asked ad hoc for a summary presentation in case a gap should occur in the oral programme.

For size of the poster boards and further technical details please consult http://meetings.copernicus.org/ems2010/guidelines/author_guidelines_poster.html